



BLECH China
苏州国际
金属板材加工技术展览会

www.blechchina.com

2014年5月7日 – 9日
中国苏州国际博览中心
7th – 9th May, 2014
Suzhou International Expo Centre
Suzhou • China

Organized by 主办单位:

Members of 为以下组织成员:

苏州国际金属板材加工技术展览会 (BLECH China) 是全球最大钣金展EuroBLECH的中国分展。



Welcome to BLECH China - powered by the world's No.1 sheet metal working technology exhibition - EuroBLECH

2013年5月14日-16日，首届苏州国际金属板材加工技术展览会在苏州国际博览中心隆重举行。为期三天的展会共吸引到来自汽车、铁路、钢铁、机床、信息等钣金加工应用领域专业观众和买家近5000人次，得到了展商和观众的一致好评。

The first BLECH China show took place on 14th - 16th May 2013 at the Suzhou International Expo Centre, China.

During three extremely busy exhibition days, the event got high praise and attracted nearly 5000 sheet metal buyers and experts from the automotive, rail, steel, machine tool, IT and other key end users markets.



展商对于观众的满意度高达 93% !

93% of exhibitors were extremely satisfied with the numbers and quality of visitors!

观众对展会的满意度达到 98% !

98% of visitors were pleased with the show!

带采购目的前来的观众占 38% !

38% of visitors came with procurement purposes!

来自和金属板材关联最为密切的行业观众占 71% !

71% of our visitors were from industries which are closely associated to the sheet metal industry!

12 场由百超、萨瓦尼尼，东山精密等带来的买家见面会和技术交流会，现场座无虚席，精彩不断！



12 well-attended 'Meet the Buyer' Programme and Technical Seminars presented by Bystronic, Salvagnini and DSB, etc.



现场评价

Exhibitors Feedback

“首届BLECH China 取得如此成果，实属不易，我们收集到大量专业客户的有效信息！”

百超(上海)精密机床有限公司 | 崔志卿

“这次展会办的非常成功，很专业，我们非常满意。”

施迈茨(上海)真空科技有限公司 | 唐宁

“BLECH China 切中行业发展方向，集中专业厂商和用户群体，展会组织有序、重点突出、专业性强且服务水平高。”

利茨玛(天津)工程机械技术有限公司 | 李国强

“It is amazing. The first dedicated sheet metal exhibition comes to China!”

Bystronic | Phil Cui

“It is a big success. We are highly satisfied.”

Schmalz | Ning Tang

“The exhibition is a great place for sheet metal industry professionals to come and network. We look forward to the next BLECH China!”

LISSMAC(China) | Guoqiang Li

“Very good! A lot of professional customers.”

ARKU Machine | Francis Zhang

海外观众区域分布 Regional Distribution of Overseas Visitors



德国 Germany 中国香港 Hongkong China
奥地利 Austria 尼日利亚 Nigeria
意大利 Italy 俄罗斯 Russia
英国 UK 中国台湾 Taiwan China
菲律宾 Philippines 其他 Others

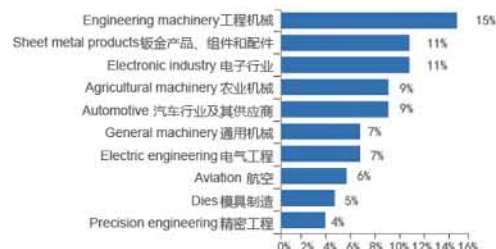
观众参观目的分析 Purpose of Our Visitors



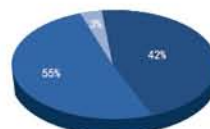
寻求国内/海外合作
Seek domestic/overseas
cooperation
与供应商交流
Exchange ideas
with providers
其他 Others

观众来自以下行业 (前十)

Our Visitors are from the Following Industries (Top 10)

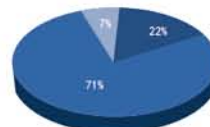


观众认为此次参观成效 Visitors are Pleased with the Exhibition



很满意 Very good 满意 Good 一般 Ordinary

展商对观众质量满意度 Exhibitors are Pleased with the Quality of Visitors



很满意 Very good 满意 Good 一般 Ordinary

BLECH China 2014与您相约

We are now launching BLECH China 2014!

2014年苏州国际金属板材加工技术展览会将于2014年5月7日-9日在苏州国际博览中心隆重举行。在首届举办就取得超乎预期的圆满成功，BLECH China 2014又将再次吹来强劲的行业新风！

BLECH China 2014 will take place from 7th - 9th May at the Suzhou International Expo Centre. It's great news that we have been able to return to Suzhou and we look forward to expanding our reach across the region and the rest of China with a fast-growing event!

2014亮点 2014 Highlights

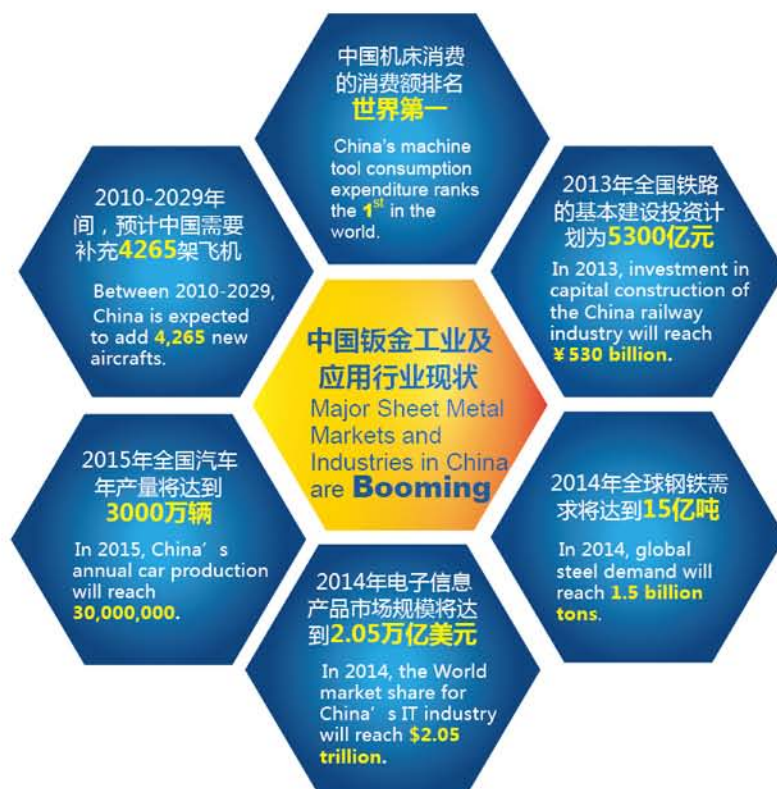
- 展区面积扩大一倍！
 - 关注环保节能、自动化、柔性化、系统化
 - 更精彩的买家见面会和技术交流会！
 - 更准确的全球买家推广计划！
- Concerned about Environmental Protection, Automation, Flexibility and Systematization
 - Double the Size of the Display Area
 - Impressive 'Meet the Buyer' Programme and Technical Seminar
 - Pertinent Global Visitor Promotion

观众范围 Who Will Visit

BLECH China 2014将吸引来自以下行业的买家和专业观众

Buyers and experts of sheet metal forming and fabrication technologies are from the following industries:

航空 Aerospace	汽车行业及其供应商 Automotive industry and its suppliers
家用电器 Domestic appliances	电气工程，设备 Electrical engineering, appliances
电子行业 Electronics industries	供热，通风，空调 Heating, ventilation, air conditioning
家具及照明设备 Furniture and lighting	锻压工人和制造商 Forging press workers and fabricators
轻金属工程 Light metal engineering	钣金产品，组件和配件 Sheet metal products, components, assemblies
精密工程 Precision engineering	钢铝结构 Steel and aluminium construction
造船业 Shipbuilding	焊接及工程车间 Welding and engineering shops



展品范围 Exhibition Profile

BLECH China 2014的展商是来自以下领域的设备、技术和服务供应商
The clearly structured exhibition profile covers the entire sheet metal working technology chain:

金属板材，金属管，金属截面（有色金属或非有色金属）
Sheet metal, tube, sections (ferrous and non-ferrous)

成品，组件，装配
Finished products, components, assemblies

金属板/塑料混合结构加工
Processing of sheet metal/plastic hybrid structures

控制/调节/测量/检验设备
Controlling, regulating, measuring, testing

柔性钣金加工技术 Flexible sheet metal working	加工处理 Handling
金属管/截面处理 Tube/Section processing	分离/切割工具 Separation, cutting
接合，焊接，紧固 Joining, welding, fastening	金属板材成型 Forming
金属板材表面处理 Surface treatment of sheet metal	机械元件 Machine elements
CAD/CAM系统，数据处理 CAD/CAM systems, data processing	工具，模具 Tools, dies
工厂和仓库设备 Factory and warehouse equipment	安全保障系统 Quality assurance
环保技术，循环利用 Environment protection, recycling	操作安全 Safety at work
研究和开发 Research and development	



关于举办地：中国**第一大工业城市** — 苏州

Suzhou – the **Largest Industrial City** in China

根据官方信息来源，2012年，苏州已成为中国**第一大工业城市**。

According to Chinese official statistics, in 2012, Suzhou has become the **largest** industrial city in China.

苏州聚集了大约**150**家钣金企业，钣金行业龙头企业通快，东山精密等即落户在苏州，同时还拥有一批国内知名钣金企业如ACE、冯氏、禾田精密、卓越钣金等。

More than **150** sheet metal enterprises and 100 "Fortune 500" companies have been set up in Suzhou including TRUMPF, DSB, Acer, Philips, Siemens and Hitachi.



展馆介绍 The Venue – On Shanghai's Doorstep

苏州国际博览中心位于上海虹桥国际机场以西60km，驾车只需一小时；乘坐沪宁高铁从上海虹桥国际机场到苏州国际博览中心（苏州工业园区站）单程只需20分钟。

Suzhou International Expo Centre is perfectly placed, just to the west of Shanghai and easily reachable from both Shanghai Pudong and Shanghai Hongqiao international airports, both of which support easy access for international and domestic attendees. The venue has excellent links to Shanghai and Suzhou, offering a huge range of hotel accommodation and local attractions.

展位价格 Stand Prices

BLECH China 2014	光地 Stand Space Only		标摊 With Shell Scheme	
35m²以内 Up to 35sqm	€ 250 / sqm	RMB 2000 / sqm	€ 300 / sqm	RMB 2400 / sqm
36-53m² 36 – 53sqm	€ 230 / sqm	RMB 1800 / sqm	€ 280 / sqm	RMB 2200 / sqm
54m²及以上 54sqm and above	€ 210 / sqm	RMB 1700 / sqm	€ 260 / sqm	RMB 2100 / sqm

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英国迈布克斯会议展览集团有限公司建立于1965年，是一家著名的全球性会议展览集团。其举办的EuroBLECH, inter airport Europe, ICE Europe以及RAILTEX等展会享誉全球。

The Mack Brooks Exhibitions Group builds markets worldwide by bringing buyers and sellers together in specialised market-places.

The company owns and organises leading international trade fairs and 'business to business' exhibitions, events and conferences around the world such as EuroBLECH, inter airport Europe, ICE Europe and RAILTEX.

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exhibitions

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